



# HARINGTON RECORDBREAKERS TEAM

Version 2.0

Sponsorship Pack 2025/26



## Who we are

We are a team of student engineers from Harington School attempting to break a long-standing engineering world record: the fastest wheelbarrow ever built.

The current record stands at 55.12 mph. Our ambition is simple and bold — to beat it.

This is not a classroom exercise. It is a real-world engineering challenge involving design, fabrication, testing, safety analysis, and public performance, culminating in a single official world-record run.

## Contact

Harington School, Catmose Campus, Huntsmans Drive, Oakham, Rutland LE15 6RP

Tel: **01572 772579**

Enquiries: **recordbreakers@haringtonschool.com**

 **Instagram.com/haringtonrecordbreakers**

 **tiktok.com/@haringtonrecordbr3**



Record Breakers Team 2.0 from left to right: Charle Jones, Arian Jayanti, Alex Heath, Zach Bouldin, Oscar Calow, Tristan Allen and Jack Honorez (not pictured)



## Why this project matters

- A public, record-breaking engineering challenge
- Strong alignment with innovation, engineering, youth talent, and ambition.
- A clear, exciting story people want to follow and share.
- A unique opportunity for sponsors to be visibly linked to a world-record attempt.

## Why sponsor us?

Your organisation will gain:

- Direct association with a world record attempt
- Ongoing brand exposure throughout the build and testing phase
- Visibility at the final record run itself
- Promotion through social media and regular newsletter with Harington School.
- This is a high-impact project with a clear end goal — and a memorable outcome.

## Sponsorship packages

### Silver sponsor – £500

- Company logo on team kit during the official record attempt (approx. 15 cm x 15 cm)
- Promotion across our project social media channels
- Inclusion in Harington School newsletters and social media
- Brand visibility throughout the full project timeline

### Gold sponsor – £1,000

Includes everything in the Standard Package, plus:

- Prominent logo placement on team helmets
- Large logo displayed on the sides of the wheelbarrow (approx. 30 cm x 30 cm)
- Priority placement in photography, video, and promotional content
- Strong visual association with the final world-record run

### Parent Support Contribution

- Parents and families may contribute a nominal amount to have their name featured in a celebration booklet, recognising the team's success and the support behind it.

## Marketing & publicity plan

- World Record Attempt target date: June
- Regular behind-the-scenes updates showcasing engineering progress
- Active promotion via social media accounts through project updates
- Photo and video coverage of the final record attempt

## Be part of the record

World records don't happen without bold ideas — and the people who support them.

By sponsoring this project, you will be backing young engineers, real innovation, and a moment people will remember.

We would be delighted to discuss sponsorship or tailor visibility to suit your organisation.



John Loghry (USA) holds the Guinness World Record for the fastest motorised wheelbarrow, hitting 55.12 mph (89.67 km/h) in Mitchellville, Iowa on 21 September 2024. He broke the previous record of 52 mph (84 km/h) set in June 2024 by Dylan Phillips (UK), whose Honda-powered wheelbarrow had held the title.



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